

MEENA ANDERSON

Politics & Culture Journalist, Producer, Editor

New York, NY | [Portfolio](#) | [LinkedIn](#)

Skilled multimedia writer, editor, and organizer focusing on the intersections of pop culture, social justice, and politics. Strong experience in content creation for audio, digital, and print platforms. Proven ability to increase audience engagement and deliver compelling stories.

WORK EXPERIENCE

EBONY MAGAZINE (Historic African-American Magazine)

New York, NY

Politics and Culture Journalist

Jan 2023 – Present

- Highlighting career growth by transitioning from a six-month intern role to a trusted contract contributor for multiple magazine sections
- Wrote the July 2024 cover [story](#) for the 80th anniversary of D-Day
- Writing at minimum four stories per week for the News & Politics and Culture departments
- Crafting one piece per monthly digital cover rollout: interviewing subjects and analyzing the artistic elements of the cover.
- Consistently adhered to tight deadlines while using my content creation abilities to write, edit, and publish compelling news pieces
- Increasing readership for EBONY over 1.5 years of work by writing compelling stories

Comic Book Resources (Comic, Movie, TV News Website)

New York, NY

Anime Writer and Contributor

Sept 2024 – Present

- Writing 3-5 articles a week about popular topics, characters, and shows within the anime genre
- Pitching 5 stories a week that will drive fan community engagement with my articles and CBR at large
- Tailoring articles to have a variety of captivating content value that will keep readers interacting with each other and the CBR site
- Exhibiting a determined approach toward researching and breaking stories, often going beyond standard hours to ensure accuracy and timeliness of articles
- Collaborating closely with editors to ensure articles are accurate and geared toward reader engagement and interaction

THE DRAG AUDIO PRODUCTION HOUSE (Podcasting studio)

Austin, TX

Associate Producer

Nov 2021 – Jun 2022

- Produced all 4 episodes of season 3 of [Darkness](#), a podcast series about true crime in Texas.
- Successfully analyzed archival articles to report on complex topics in an accessible way, resulting in increased listenership
- Recorded sound for 4 episodes, both from interviews in a podcast studio and recording nat sounds from the city of Austin
- Enhanced each episode by thoroughly researching Austin's newspaper archives and including historical context in scripts
- Consulted with the original podcast creators and advised the team to make sure we had adequate and accurate coverage of the racial elements of this story
- Demonstrated advanced writing skills in creating compelling stories, ensuring readability and accuracy

RED MCCOMBS SCHOOL OF BUSINESS

Austin, TX

MBA Admissions Marketing Assistant

Jan 2021 – Aug 2023

- Wrote 2 monthly feature articles spotlighting multiple McCombs MBA students for the McCombs MBA Insider blog
- Spearheaded accessibility efforts on McCombs socials by ensuring all video content published, both backlogged and moving forward, had subtitles and alt text
- Enhanced content visibility and reader loyalty through the strategic application of Google Analytics for SEO optimization
- Employed monitoring user strategies to understand audience preferences, leading to a more targeted approach in story selection

THE DAILY TEXAN (UT's student-run newspaper)

Austin, TX

Assistant Editor

Jan 2019 – Dec 2021

- Edited minimum 5 stories daily to prepare them for publication in UT's student-run newspaper
- Utilized strategic planning to ensure thorough research and fact-checking for at least 20 weekly published pieces
- Managed multiple writing assignments and deadlines using Asana to ensure timely delivery of high-quality articles

EDUCATION

UNIVERSITY OF TEXAS

Austin, TX

Bachelor of Science (B.S.) Radio-Television-Film, Bachelor of Arts (B.A.) Journalism

December 2023

Minor in French Language

Moody College Honors Program Inaugural Class

CORE SKILLS

Journalism, Presentation Skills, Adobe Suite (Premiere Pro, Photoshop, Audition, InDesign), ProTools, Scheduling, Digital Communications, Creativity, Accountability, Flexibility, Trustworthy, Leadership, Professional Development, Communication, Written Communication, Verbal Communication, Copywriting, Judgement, Communicating, Commitment, Project Management, Sensitivity, Collaboration, Online Writing